



THE HEALTHY SUPERFOOD

# MORINGA LEAF POWDER

MANUFACTURING BUSINESS PLAN

GREAT VENTURE BUSINESS
IDEA FOR MORINGA LEAF
POWDER PRODUCTION



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## INTRODUCTION

For ages, people have utilized the plant moringa to promote health and treat a wide range of diseases. The leaves are dried and processed into a powerful powder before the powder is extracted from them. Consuming moringa leaf powder has a number of positive health effects, including the capacity to treat skin issues, strengthen the immune system, and reduce inflammation. Additionally, it helps control cholesterol, combat cancer, and enhance cardiovascular health.

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## USES AND APPLICATIONS



Moringa leaf powder makes a delicious addition to baked goods, smoothies, and dietary supplements. To boost the protein content and add a healthy dose of calcium, iron, vitamin A, and other crucial nutrients, it may be added to almost any dish or beverage. Uses for moringa leaf powder include: Making breads and cakes with baking gives a nourishing supply of proteins. Additionally, ice cream, yoghurt, chocolate milk, and muffins can all be made using powders.



Smoothies are the ideal vehicle for incorporating leaf powder's vitamins while also upping the nutritional value of most foods and beverages (e.g., green juices). To make a hydrating beverage, the powder can also be combined with water, fruit juice, or a mild tea. Because you may use less sugar when using the dried leaves in your blender than when using fresh fruits and vegetables, moringa leaf powder is a great addition to smoothies. Health benefits of nutritional supplements include increased energy levels, improved digestion, reduced risk of diabetes, and assistance with weight loss. As was already noted, the high levels of vitamin C found in moringa leaf powder assist control blood pressure, strengthen the immune system, and more.



## MANUFACTURING PROCESS

Moringa leaf powder is an organic leaf powder with a slightly sweet, earthy flavor and a rich green color. The production of this product starts with the drying and milling of fresh or dried moringa leaves, followed by grinding into a fine powder. Moringa leaf powder can be used as an ingredient in various recipes such as smoothies, soups, sauces, desserts and more. This product is also popular in skincare products such as lip balms, face masks and more.

Visit this Page for More Information: <u>Start a</u> <u>Business in Herbal Products Industry</u>





To produce moringa leaf powder, you will need to start by gathering fresh or dried leaves and dry them either through natural means like using a sunlit balcony to dry them out, or using machinery to get it done faster. You will then need to grind these leaves into a fine powder which can be done through mechanical means like mills or even manually with an electric coffee grinder (although that takes much longer). Once you have finely ground the leaves you are ready to use.

Related Business Plan: Moringa Leaf Powder Production Business



## BENEFITS OF STARTING MORINGA LEAF POWDER PRODUCTION BUSINESS

The nutrient-rich super food moringa leaf powder, which has long been utilized in traditional medicine, is now becoming more widely accepted. This is partly because it was determined that Moringa has some of the greatest nutritional contents of any plant. Additionally, it contains more potassium than bananas, more vitamin C than oranges, and more protein than milk.







The list continues. Here are a few causes you ought to launch your own Moringa manufacturing company: 1) Cheap equipment is not required. 2) You can work whenever you choose because there are no predetermined hours or locations. 3) Moringa leaves may be picked all year round, so you don't have to wait till harvest to get money. 4) If you have access to land, the items you can make from these plants are practically endless. 5) People adore it since they are guaranteed to receive pure Moringa powder devoid of any additives or fillers. 6) It is well-liked by businesses because it is USDA-certified organic. 7) There are numerous packaging alternatives, including bottles, jars, tins, foil bags, and labels. 8) You can sell retail or wholesale. 9) And by selling at wholesale prices, you can generate monthly profit margins of up to 40%. (Depending on how much product you purchase).

Read Similar Articles: <u>HERBS AND HERBAL</u>
<u>BASED PRODUCTS</u>





## MARKET SIZE IN INDIA

During the five-year period ending in 2028, the market for moringa products is anticipated to develop at a CAGR of 9.20%, reaching a value of USD 9.4 billion. The moringa tree, which is indigenous to India, is used to make a variety of products, including pills, soaps, powders, oils, and seeds.



Customers are becoming more aware of herbal goods and their many advantages, which has inspired them to look for natural, nutritionally-balanced products. Due to its antibacterial and antioxidant characteristics, this has led to the product's inclusion in numerous food products for fortification and preservation.

Watch other Informative Videos: <u>Small Business Ideas</u>





The tree's resistance to drought and ability to deter pests make it important for agriculture as well. Additionally, it is projected that rising desire for natural pesticides, expanding understanding of health and fitness, and rising demand for organic products would all support market expansion.

Watch Video: <u>Moringa Oleifera Powder</u> | Formulation and Processing of Moringa Oleifera



GLOBAL MARKET OUTLOOK

The size of the world market for moringa ingredients was evaluated at USD 6.9 billion in 2020, and it is anticipated to increase at a CAGR of 9.5% from 2020 to 2028.

Related Feasibility Study
Reports: <u>Production Business Of</u>
<u>Moringa Leaf Powder</u>

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The demand for moringa components is being driven by the availability of a wide range of product applications in the food and beverage, dietary supplement, pharmaceutical, wastewater treatment, and animal feed industries, as well as their rising consumption. The term "moringa ingredients" refers to the moringa tree's edible portions, including its bark, seeds, pods, flowers, leaves, and other parts. Protein, carbs, calcium, phosphorus, potassium, iron, vitamins, beta-carotene, and other bioactive substances are all abundant in these foods. Its market expansion is being supported by the steadily expanding food and beverage industry as well as increased public knowledge of the nutritional benefits of moringa components.

Read our Books Here: <u>Herbal Products</u>, <u>Aromatic Plant</u>

<u>Cultivation</u>, <u>Processing</u>, <u>Herb</u>, <u>Medicinal Plants</u>, <u>Herbs</u>

<u>Cultivation</u>, <u>Processing</u>, <u>Herb</u>, <u>Herbs Extracts</u>, <u>Aloe Vera</u>

<u>Cultivation</u>, <u>Cultivation</u>, <u>Research Findings</u>, <u>Products</u>,

<u>Formulations</u>, <u>Extraction</u> & <u>Processing</u>, <u>Processing</u>, <u>Herbs</u>



## **KEY PLAYERS**

- 1.Ancient Green Fields
- 2.Moringa Agro
- 3. Aayuritz Phytonutrients Pvt. Ltd
- 4.Santan India
- 5.Green Virgin Products
- 6.Kuli Kuli
- 7.Sattva Veda
- 8. Moringa Oleifera GmbH
- 9.Organic Veda

- 10. KV Natural Ingredients
- 11. Dominate Industries
- 12. Moringa Initiative Ltd
- 13. Green Era Foods & Nutraceutics
- 14. Sarvaayush Ayurved & Herbals
- 15. Conn oils LLC
- 16. Santan India
- 17. All Herb scare
- 18. Herbs and Crops Overseas





## PROJECT AAA GANCE

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	27.50	27.50	Capital	0.00	47.20	47.20
Buildings	0.00	56.70	56.70	Share Premium	0.00	0.00	0.00
	5.00	000	000		0.00	0.00	0.00
Plant & Machineries	0.00	55.32	55.32	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	12.75	12.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Internal Cash Accruals	0.00	0.00	0.00
<b>,</b>	11.1	13.55					
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	141.59	141.59
Preliminary& Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	5.00	5.00	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	11.51	11.51				
TOTAL	0.00	188.78	188.78	TOTAL	0.00	188.78	188.78

Year	Annualised		Annualised Book Value Div		Dividend	Retained Earnings Po		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value	
										No.of Times		
	EPS	CEPS	Per Share		Per Share	Per Share						
			`		`	%	`	%			%	
1-2	6.25	10.10	16.25	24.00	0.00	100.00	6.25	0.00	6.25	1.00	0.00	
2-3	9.39	12.77	25.64	18.00	0.00	100.00	9.39	0.00	9.39	1.00	0.00	
3-4	12.43	15.40	38.07	12.00	0.00	100.00	12.43	0.00	12.43	1.00	0.00	
								3.00	12.10			
4-5	15.33	17.95	53.40	6.00	0.00	100.00	15.33	0.00	15.33	1.00	0.00	
5-6	18.07	20.38	71.47	0.00	0.00	100.00	18.07	0.00	18.07	1.00	0.00	

Year	D. S. C. R.				posits Equity Worth Net Worth							Assets Turnover Ratio	Current Ratio	
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contributi on	P/V Ratio		
	(Number of	times)		(Number of	times)	%	%	%	%	%		%		
Initial				3.00	3.00									
1-2	1.47	1.47		1.48	1.48	2.06		17.94%	10.21%	7.03%	200.28	47.75%	1.86	1.04
2-3	1.83	1.64		0.70	0.70	1.13		20.34%	13.85%	9.05%	233.09	47.64%	1.96	1.43
3-4	2.24	1.83	2.23	0.32	0.32	0.64		21.93%	16.37%	10.49%	266.38	47.64%	1.94	1.91
4-5	2.71	2.02		0.11	0.11	0.37		22.97%	18.11%	11.50%	299.66	47.63%	1.85	2.44
5-6	3.26	2.23		0.00	0.00	0.22		23.62%	19.28%	12.20%	332.95	47.63%	1.73	4.19

BEP	
BEP - Maximum Utilisation Year	5
DEI MAXIMONI GIIISANON TEAN	
Cash BEP (% of Installed Capacity)	56.21%
Total BEP (% of Installed Capacity)	59.49%
IRR, PAYBACK and FACR	
Internal Rate of Return ( In %age )	29.24%
	<b>4</b> 37 11 11
Payback Period of the Project is (In Years)	2 Years 6 Months
Fired Assets Covernos Balis (No. of Press)	
Fixed Assets Coverage Ratio ( No. of times )	6.610





## TABLE





#### 1.INTRODUCTION

#### 2.HISTORY OF MORINGA

#### **3.USES OF MORINGA**

- 1. Useful Ingredients in Parts of the Moringa
- 2.Uses of Different Parts of Moringa
- **4.NUTRITIONAL VALUES OF MORINGA**
- **5.USES OF MORINGA POWDER**
- **6.MORINGA POWDER BENEFITS**
- 7.DRYING RATES
- **8.MARKET SURVEY** 
  - 1.Market Dynamics
  - 2.India Major Supplier of Moringa
  - 3. Regional Insights
  - **4.Segment Overview**
  - 5. Competitive Landscape

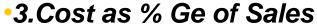
#### **9.EXPORT & IMPORT: ALL COUNTRIES**



- 1.Export: All Countries
- 2.Import: All Countries

#### 10.FINANCIALS & COMPARISON OF MAJOR INDIAN PLAYERS/COMPANIES

- 1.About Financial Statements of CMIE Database
- 2. Profits & Appropriations
- 3. Total Liabilities
- 4.Total Assets
- **5.Net Cash Flow from Operating Activities**
- 6.Section -I
  - 1.Name of Company with Contact Details
  - 2.Name of Director(S)
  - 3.Plant Capacity
  - 4.Location of Plan
  - 5.Credit Ratings
  - 6.Name of Raw Material(S) Consumed with Quantity & Cost
- 7.Section-II
  - 1.Assets
  - 2.Cash Flow



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- 4.Growth in Assets & Liabilities
  - 5.Growth in Income & Expenditure
  - 1.Income & Expenditure
  - 2.Liabilities
  - 3.Liquidity Ratios
  - 4.Profitability Ratio
  - 5.Profits
  - 6.Return Ratios
  - 7.Structure of Assets & Liabilities (%)
  - 8. Working Capital & Turnover Ratios

#### 11.COMPANY PROFILE OF MAJOR PLAYERS

#### 12.EXPORT & IMPORT STATISTICS OF INDIA

- 1. Export Statistics of Moringa Leaf Powder
- 2.Import Statistics of Moringa Leaf Powder
- 13.PRESENT MANUFACTURERS
- 14.MANUFACTURING PROCESS
- 15.PROCESS FLOW DIAGRAM





#### 16.BUYER'S LIST

- 1.Contact Details of Buyer's
- 2.Name of Director (S)
- 3.Credit Ratings
- **4.Plant Capacity**
- 5.Location of Plant
- 6. Company Wise Consumption Detail of the Raw Materials
- 17.SUPPLIERS OF PLANT & MACHINERY
- **18.SUPPLIERS OF RAW MATERIAL**
- 19.PHOTOGRAPHS/IMAGES OF REFERENCE
  - 1. Product Photographs
  - 2. Raw Material Photographs
  - 3. Machinery Photographs
- **20.PLANT LAYOUT**



### **TAGS**





## Major Queries/Questions Answered in Business Plan



- 1. How has the Moringa Leaf Powder Production Business performed so far and how will it perform in the coming years?
- 2. What is the Business Feasibility Study of the Moringa Leaf Powder Production Business?
- 3. What are the requirements of Working Capital for setting up the Moringa Leaf Powder Production Business?
- 4. What is the structure of the Moringa Leaf Powder Production Business and who are the key/major players?



- 5. What is the total Startup cost for setting up the Moringa Leaf **Powder Production Business?**
- 6. What are the operating costs for setting up the Moringa Leaf **Powder Production Business?**
- 7. What are the machinery and equipment requirements for setting up the Moringa Leaf Powder Production Business?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the Moringa Leaf Powder Production Business?
- 9. What are the requirements of raw material for setting up the **Moringa Leaf Powder Production Business?**



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the Moringa Leaf Powder Production Business?
- 11. What is the Manufacturing Process of Moringa Leaf Powder Production Business?
- 12. What is the total size of land required for setting up the Moringa Leaf Powder Production Business?
- 13. What will be the income and expenditures for the Moringa Leaf Powder Production Business?
- 14. What are the Projected Balance Sheets of Moringa Leaf Powder Production Business?



- 15. What are the requirement of utilities and overheads for setting up the Moringa Leaf Powder Production Business?
- 16. What is the Built up Area Requirement and cost for setting up the Moringa Leaf Powder Production Business?
- 17. What are the Personnel (Manpower) Requirements for setting up the Moringa Leaf Powder Production Business?
- 18. What are Statistics of Import & Export for Moringa Leaf Powder Production Business?
- 19. What is the time required to break-even?



- 20.What is the Break-Even Analysis of Moringa Leaf Powder Production Business?
- 21. What are the Project financials of Moringa Leaf Powder Production Business?
- 22. What are the Profitability Ratios of Moringa Leaf Powder Production Business?
- 23. What is the Sensitivity Analysis-Price/Volume of Moringa Leaf Powder Production Business?
- 24. What are the Projected Pay-Back Period and IRR of the Moringa Leaf Powder Production Business?

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25. What is the Process Flow Sheet Diagram of the Moringa Leaf

**Powder Production Business?** 

26. What are the Market Opportunities for setting up the Moringa

**Leaf Powder Production Business?** 

27. What is the Market Study and Assessment for setting up the

**Moringa Leaf Powder Production Business?** 

28. What is the Plant Layout for setting up the Moringa Leaf

**Powder Production Business?** 



### Financial Statements of the Business

Project at a Glance

**Annexure** 

•	Assumptions for Profitability workings	1
•	Plant Economics	2
•	Production Schedule	

Factory Land & Building
Site Development Expenses

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Land & Building.



•	Plant & Machinery5
	Indigenous Machineries
	Other Machineries (Miscellaneous, Laboratory etc.)
•	Other Fixed Assets

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- Salary and Wages ......9

• Turnover Per Annum ......10

• Share Capital......11

Equity Capital
Preference Share Capital





- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals





• Annexure 3 :: Assessment of Working Capital requirements

**Current Assets** 

**Gross Working Capital** 

**Current Liabilities** 

**Net Working Capital** 

Working Note for Calculation of Work-in-process

• Annexure 4 :: Sources and Disposition of Funds

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- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios

- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio





• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P





#### • Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP







- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/ Items





• Annexure 14 ::	Product wise Domestic Sales Realisation
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- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit





- Annexure 21 :: Employees Expenses
  - Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
  - Annexure 28 :: Selling Expenses





- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR





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#### **Project Reports & Profiles**

#### **BOOKS & DATABASES**

**Market Research Report** 



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# Reasons for Buying Our Business Plan





- ✓ The Business Plan helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- ✓ This Business Plan provides vital information on the product like it's characteristics and segmentation
- ✓ This Business Plan helps you market and place the product correctly
  by identifying the target customer group of the product





- ✓ This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The Business Plan provides a glimpse of government regulations applicable on the industry
- ✓ The Business Plan provides forecasts of key parameters which
  helps anticipate the industry performance and make sound
  business decisions











- Our research reports broadly cover Indian markets, present analysis,
   outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.





And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,





Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....Read more



#### Who are we?



A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.



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- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
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- Turnkey Project Consultancy/Solutions
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#### How are we different?



- > We have two decades long experience in project consultancy and market research field
- > We empower our customers with the prerequisite know-how to take sound business decisions
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- We use authentic & reliable sources to ensure business precision





#### Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- o Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations





### Our Approach



#### Requirement collection

Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### **Sectors We Cover**





- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- o Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- o Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects





#### Sectors We Cover cont..



- Dairy/Milk Processing
- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- o Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- o Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





#### Sectors We Cover cont...



- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.
- o Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.





#### Sectors We Cover cont...



- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



### **Objective**



- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players

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- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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## Scope & Coverage AN ISO SOOT : 2015 CERTIFIED COMPANY



Primary Online Research Research **Industry Journals** Surveys Secondary One-on-one Research Interactions **Databases Industry Experts** Industry Industry Associations Sources Companies











©Our research team comprises of experts from various financial fields:

∞MBA's

**∞**Industry Researchers

research veterans with decades of experience



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